Subject: Memory Walk Brick Campaign – Status Report

The campaign was sluggish during the Fall season, with little response to the committee email announcement and personal notifications. Our decision to put added emphasis on the initiative to purchase team bricks had a very favorable response, and we are pleased to report that we now have received sufficient pledges to surpass our target of 100 engraved bricks for free shipping.

To summarize the project status:

Our order size to date: 116 engraved bricks, of which 50 are pledges and 66 are club sponsored.

The breakout of the above: Of the 50 pledged: 35 are 4”x8”; 15 are 8”x8”. Of the 66 club: 65 are 4”x8”.

There would be a total of 316 blank bricks to complete the order.

The composition of the bricks by type: 17 Personal, 14 Memorial, 16 Team, plus 12 Original 1963 teams, 56 Hall of Fame and one Header brick for a total of 116 bricks.

Financial Summary:

**EXPENSE**:

Cost of Bricks: **$2938.00**

Site Prep & Installation **$1241.50**

Total Expense: **$4179.50**

**INCOME:**

Pledges: **$7250.00**

 4x8: 35 @ $100 = $3500.00

 8x8: 15 @ $250 = $3750.00

Paid to Date: **$2200.00**

 4x8: 7 @ $100 = $ 700.00

 8x8: 6 @ $250 = $1500.00

Receipts Outstanding: **$5050.00**

**PROFIT/LOSS:**

Profit-projected **$3070.50**

 Loss-none

We will continue to reach out to prospective donors as time permits, but our current emphasis will be on calling in the pledges and generating actual orders, with payments. The lead time for receipt of delivery after an order is placed is approximately 40 days. Accordingly, to have bricks on site for March 2020 installation, we intend to be positioned to place an order by mid-January at the latest.